

KEY POINTS - LISTENING ①

- March 7, 2013 RSA
- Paul McMahon: academic, business & public policy advisor to Prince of Wales International Sustainability Unit  
co-founder SLM partners **NOT a key point.**
- Can we feed 9bl? At what cost?
- Food crisis
  - price spikes, hunger → instability, political issues
  - population overstretch (Malthus)
- Why the food crisis?
  - rise of Asian demand
  - USA not anymore food exporter **adv**
  - climate-related factors
  - ecological limits (soil erosion, fertility, water)
- Land is measured
- Economic system not helping
  - volatility of prices
  - export bans
  - financial speculation
  - growing commodity firms (revenue x2) **T 8 -**  
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- Land grabbing
  - China, Middle East, Korea, India → Africa ✓
- The way forward
  - more just food system
  - agriculture may spur development **hangreep!**
  - focus on small farms
  - increase efficiency & better management (examples)
  - more awareness on food → be sceptical!
- If we do this we can feed 9 billion by 2050 ✓