What’s more, the multidisciplinary courses meet the demand of the information age (Haryard, 1995). Universities launch programs related to multidisciplinary studies for some reasons and keeping the pace of the age is one of them. In majority, what universities want to cultivate is not a student who is merely good at one major but a social person, which indicates one has a wide knowledge about life and can overcome difficulties from many aspects. Accordingly to the statements above, it shows that in the modern age, when multidisciplinary talents are demanded to a great extend, multidisciplinary is the main tendency of education and study widely is probably more profitable to college education.

Starting from an historical overview she affirms that the key to reach development is innovation.

In fact, Industrial Revolution and the Great Enrichment it had brought in some countries in the Northwestern Europe derived not from the introduction of new markets but from an ideological, social and political change. The switch of this revolution was moved towards equality, not a practical equality but an ideological idea that gave every human being dignity and freedom. This concept led to that progress we call capitalism.

Since it seems that nothing has to be gained focusing on equality, the Professor suggests to concentrate on the “size of the pie” that has to be shared between the participants to the economic world.

In this occasion, she argues that the Great Enrichment of 19th Century is an important event

The primary sector revealed to be insufficient

Industrial revolution, described by many as the Revolution that shaped nowadays world economy, is cross-examined by Professor McCloskey who prefer to define the period that follows, going from the 19th to the 20th centuries, as the **Great Enrichment era**. This socio-economic period described in world economies an increase of the individual monetary enrichment of around 30 times more per-day wealth (ca. 3$/day to 100$/day in 200 years), compared to the pre industrialized era. The reasons of this increase in the world’s population wealth are not to be found solely in economic textbooks, but in the driven by **innovation switch** that created the spark that muted **the ideological, political and social** perception of ordinary people. A switch that interested the concept of **equality**, a new notion of liberty and dignity of ordinary people, not only bourgeois.